

Policy 7.3.30 "Flagpole Use for Ceremonial or Commemorative Purposes"

POLICY PURPOSE:

The purpose of this policy is to establish clear guidelines regarding displaying ceremonial or commemorative flags on the flag pole at City Hall.

POLICY STATEMENT:

1. The City's flagpoles are not intended to be a forum for free expression by the public. The City will not display a commemorative flag based on a request from a third party, nor will the City use its flagpoles to sponsor the expression of a third party.
2. Ceremonial or commemorative flags shall be displayed as an expression of the City's official sentiments, consistent with the City's values. It is expected that these flags incorporate themes of diversity, equity, social justice, and inclusion.
3. Ceremonial or commemorative flags:
 - A. Shall be displayed only by adoption of a resolution of the City Council;
 - B. Shall only be displayed on the flag pole located at City Hall, exclusively under the City of Sunnyvale Flag;
 - C. Shall be displayed for a period of time that is reasonable or customary for the subject that is to be commemorated, but no longer than forty-five (45) continuous days.

((Adopted: RTC #19-1201 (12/03/19))

Lead Department: Office of the City Manager

For reference, see also: Administrative Policy 6.2 Display of Flags at City Buildings