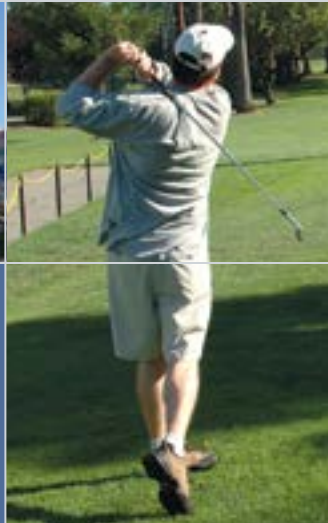
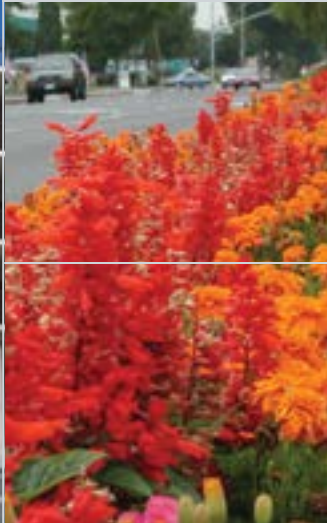


# SUNNYVALE



# GENERAL PLAN



Sunnyvale

# EXECUTIVE SUMMARY







Sunnyvale

# EXECUTIVE SUMMARY

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## CHAPTER 2 — COMMUNITY VISION (CV)

### Community Engagement

**GOAL CV-1** ACHIEVE A COMMUNITY IN WHICH CITIZENS AND BUSINESSES ARE INFORMED ABOUT LOCAL ISSUES AND CITY PROGRAMS AND SERVICES ARE ACTIVELY INVOLVED IN SHAPING THE QUALITY OF LIFE AND PARTICIPATE IN LOCAL COMMUNITY AND GOVERNMENT ACTIVITIES. *(Previously Community Engagement Goal A/Adopted in 2007)*

- **Policy CV-1.1** Assure that all community members have reasonable access to City information, services and programs within budgeted resources. *(Previously Community Engagement Policy A.1)*
- **Policy CV-1.2** Provide accurate and thorough information in a timely manner to ensure that community members have an opportunity to respond effectively. *(Previously Community Engagement Policy A.2)*
- **Policy CV-1.3** Encourage community involvement in the development and implementation of city and community activities, programs and services. *(Previously Community Engagement Policy A.3)*

## CHAPTER 3 — LAND USE AND TRANSPORTATION (LT)

### Land Use

**GOAL LT-1** COORDINATED REGIONAL AND LOCAL PLANNING - PROTECT THE QUALITY OF LIFE, THE NATURAL ENVIRONMENT, AND PROPERTY INVESTMENT, PRESERVE HOME RULE, SECURE FAIR SHARE OF FUNDING, AND PROVIDE LEADERSHIP IN THE REGION.

### Regional Participation

- **Policy LT-1.1** Participate in coordinated land use and transportation planning in the region.
- **Policy LT-1.2** Minimize regional sprawl by endorsing strategically placed development density in Sunnyvale and by utilizing a regional approach to providing and preserving open space for the broader community.
- **Policy LT-1.3** Contribute to a healthy jobs-to-housing ratio in the region by considering jobs, housing, transportation, and quality of life as inseparable when making planning decisions that affect any of these components.

### Bordering Cities

- **Policy LT-1.4** Coordinate with adjacent cities on local land use and transportation

planning.

- **Policy LT-1.5** Recognize and plan so that neighborhood villages may cross borders into adjacent cities.

### **Regional Infrastructure**

- **Policy LT-1.6** Integrate land use planning in Sunnyvale and the regional transportation system.
- **Policy LT-1.7** Emphasize efforts to reduce regional vehicle miles traveled by supporting active modes of transportation including walking, biking, and public transit.
- **Policy LT-1.8** Actively participate in discussions and decisions regarding transportation between regions, including regional airport and regional rail planning, to ensure benefit to the community.
- **Policy LT-1.9** Work with regional agencies to ensure an adequate water supply to that will allow progress toward Sunnyvale's long-term land use plans.

### **Environmental Protection and Adaptation**

- **Policy LT-1.10** Participate in federal, state, and regional programs and processes in order to protect the natural and human environment in Sunnyvale and the region.
- **Policy LT-1.11** Prepare for risks and hazards related to climate change prior to their occurrence.

**GOAL LT-2 ENVIRONMENTALLY SUSTAINABLE LAND USE AND TRANSPORTATION PLANNING AND DEVELOPMENT - SUPPORT THE SUSTAINABLE VISION BY INCORPORATING SUSTAINABLE FEATURES INTO LAND USE AND TRANSPORTATION DECISIONS AND PRACTICES.**

### **Green Development**

- **Policy LT-2.1** Enhance the public's health and welfare by promoting the city's environmental and economic health through sustainable practices for the design, construction, maintenance, operation, and deconstruction of buildings, including measures in the Climate Action Plan.

### **Greenhouse Gas Reduction**

- **Policy LT-2.2** Reduce greenhouse gas emissions that affect climate and the environment through land use and transportation planning and development.

### **Urban Forestry**

- **Policy LT-2.3** Accelerate the planting of large canopy trees to increase tree coverage in Sunnyvale in order to add to the scenic beauty and walkability of the community; provide environmental benefits such as air quality improvements, wildlife habitat, and

reduction of heat islands; and enhance the health, safety, and welfare of residents.

- **Policy LT-2.4** Maintain and regularly review and update regulations and practices for the planting, protection, removal, replacement, and long-term management of large trees on private property and City-owned golf courses and parks.
- **Policy LT-2.5** Recognize the value of protected trees and heritage landmark trees (as defined in City ordinances) to the legacy, character, and livability of the community by expanding the designation and protection of large signature and native trees on private property and in City parks.

### **Streamside Development**

- **Policy LT-2.6** Address sea level rise, increased rainfall, and other impacts of climate change when reviewing new development near creeks, and consider the projected flood levels over the economic lifespan of the project.

### **Alternate/Renewable Energy Systems**

- **Policy LT-2.7** Provide Sunnyvale residents and businesses with opportunities to develop private, renewable energy facilities.

### **Transportation**

**GOAL LT-3 AN EFFECTIVE MULTIMODAL TRANSPORTATION SYSTEM - OFFER THE COMMUNITY A VARIETY OF TRANSPORTATION MODES FOR LOCAL TRAVEL THAT ARE ALSO INTEGRATED WITH THE REGIONAL TRANSPORTATION SYSTEM AND LAND USE PATTERN. FAVOR ACCOMMODATION OF ALTERNATIVE MODES TO THE AUTOMOBILE AS A MEANS TO ENHANCE EFFICIENT TRANSIT USE, BICYCLING, AND WALKING AND CORRESPONDING BENEFITS TO THE ENVIRONMENT, PERSON-THROUGHPUT, AND QUALITATIVE IMPROVEMENTS TO THE TRANSPORTATION SYSTEM ENVIRONMENT.**

### **Effective Integration of Transportation and Land Use Planning**

- **Policy LT-3.1** Use land use planning, including mixed and higher-intensity uses, to support alternatives to the single-occupant automobile such as walking and bicycling and to attract and support high investment transit such as light rail, buses, and commuter rail.
- **Policy LT-3.2** Refine land use patterns and the transportation network so they work together to protect sensitive uses and provide convenient transportation options throughout the planning area.
- **Policy LT-3.3** Establish appropriately scaled car-free and pedestrian-only zones in higher-density locations and high pedestrian demand locations.
- **Policy LT-3.4** Require large employers to develop and maintain transportation demand management programs to reduce the number of vehicle trips generated by their employees.

See Policy EM-11.2 (Land Use Strategies)

- **Policy LT-3.5** Follow California Environmental Quality Act requirements, Congestion Management Program requirements, and additional City requirements when analyzing the transportation impacts of proposed projects and assessing the need for offsetting transportation system improvements or limiting transportation demand.

### **A Well-Designed and Well-Operated Transportation Network**

- **Policy LT-3.6** Promote modes of travel and actions that provide safe access to city streets and reduce single-occupant vehicle trips and trip lengths locally and regionally. The order of consideration of transportation users shall be: (1) Pedestrians, (2) Non-automotive (bikes, three-wheeled bikes, scooters, etc.), (3) Mass transit vehicles, (4) Delivery vehicles, and (5) Single-occupant automobiles.
- **Policy LT-3.7** Provide parking and lane priority to environmentally friendly motorized vehicles (e.g. carpools, low emission, zero emission).
- **Policy LT-3.8** Prioritize safe accommodation for all transportation users over non-transport uses. As City streets are public spaces dedicated to the movement of vehicles, bicycles, and pedestrians, facilities that meet minimum appropriate safety standards for transport uses shall be considered before non-transport uses are considered.
- **Policy LT-3.9** As parking is the temporary storage of transportation vehicles, do not consider parking a transport use of public streets.
- **Policy LT-3.10** Prioritize street space allocated for transportation uses over parking when determining the appropriate future use of street space.
- **Policy LT-3.11** As they become available, use multimodal measures of effectiveness to assess the transportation system in order to minimize the adverse effect of congestion. Continue to use level of service (LOS) to describe congestion levels. Use vehicle miles traveled (VMT) analysis to describe potential environmental effects and impacts to the regional transportation system.
- **Policy LT-3.12** Maintain a funding mechanism where new and existing land uses equitably participate in transportation system improvements.
- **Policy LT-3.13** Move progressively toward eliminating direct and hidden subsidies of motor vehicle parking and driving, making the true costs of parking and driving visible to motorists.
- **Policy LT-3.14** Require roadway and signal improvements for development projects to improve multimodal transportation system efficiency.
- **Policy LT-3.15** Prioritize transportation subsidies and project financing over time to the most environmentally friendly modes and services. Support bicycling through planning, engineering, education, encouragement, and enforcement.
- **Policy LT-3.16** Support neighborhood traffic calming and parking policies that protect internal residential areas from citywide and regional traffic, consistent with engineering



criteria, operating parameters, and resident preferences.

- **Policy LT-3.17** Set speed limits at the lowest practicable levels consistent with state law.
- **Policy LT-3.18** Facilitate safe and orderly traffic flow and promote school pedestrian and bicycle safety.
- **Policy LT-3.19** Utilize intelligent transportation systems and other technological applications to improve travel efficiency and safety.
- **Policy LT-3.20** Optimize the city's multimodal traffic signal system and respond quickly to signal breakdowns.
- **Policy LT-3.21** Implement best practices, innovative facilities, and technology to enhance complete streets.

### **Complete Streets That Balance All Transportation Modes**

- **Policy LT-3.22** Provide safe access to city streets for all modes of transportation. Safety considerations of all transport modes shall take priority over capacity considerations of any one transport mode.
- **Policy LT-3.23** Ensure that the movement of cars, trucks and transit vehicles, bicycles, and pedestrians of all ages and abilities does not divide the community. City streets are public spaces and an integral part of the community fabric.
- **Policy LT-3.24** Ensure effective and safe traffic flows for all modes of transport through physical and operational transportation improvements.
- **Policy LT-3.25** Maintain a functional classification of the street system that identifies local roadways, Congestion Management Program roadways and intersections, and intersections of regional significance.
- **Policy LT-3.26** Support the proliferation of multiuse trails within Sunnyvale and their connection to regional trails in order to provide enhanced access to open space, promote alternative transportation options, and increase recreational opportunities while balancing those needs with the preservation of natural habitat, public safety, and quality of life in residential neighborhoods.
- **Policy LT-3.27** Require appropriate roadway design practice for private development consistent with City standards and the intended use of the roadway.

### **An Effective Regional Multimodal Transportation System**

- **Policy LT-3.28** Support statewide, regional, and subregional efforts that provide for a safe, effective transportation system that serves all travel modes consistent with established service standards.
- **Policy LT-3.29** Support an efficient and effective paratransit service and transportation facilities for people with special transportation needs.
- **Policy LT-3.30** Support regional and cross-regional transportation improvements and

corridors while minimizing impacts to community form and intracity travel.

See Goal CC-1 (Distinguished City Image)

**GOAL LT-4 AN ATTRACTIVE COMMUNITY FOR RESIDENTS AND BUSINESSES - IN COMBINATION WITH THE CITY'S COMMUNITY DESIGN SUB-ELEMENT, ENSURE THAT ALL AREAS OF THE CITY ARE ATTRACTIVE AND THAT THE CITY'S IMAGE IS ENHANCED BY FOLLOWING POLICIES AND PRINCIPLES OF GOOD URBAN DESIGN WHILE VALUED ELEMENTS OF THE COMMUNITY FABRIC ARE PRESERVED.**

- **Policy LT-4.1** Preserve and enhance an attractive community, with a positive image, a sense of place, landscaping, and a human scale.
- **Policy LT-4.2** Encourage nodes of interest and activity, public open spaces, well-planned development, mixed-use projects, signature commercial uses, and buildings and other desirable uses, locations, and physical attractions.
- **Policy LT-4.3** Enforce design review guidelines and zoning standards that ensure the mass and scale of new structures are compatible with adjacent structures, and also recognize the City's vision of the future for transition areas such as neighborhood Village Centers and El Camino Real nodes.
- **Policy LT-4.4** Avoid monotony and maintain visual interest in newly developing neighborhoods, and promote appropriate architectural diversity and variety. Encourage appropriate variations in lot sizes, setbacks, orientation of homes, and other site features.

**GOAL LT-5 CREATION, PRESERVATION, AND ENHANCEMENT OF VILLAGE CENTERS AND NEIGHBORHOOD FACILITIES THAT ARE COMPATIBLE WITH RESIDENTIAL NEIGHBORHOODS - SUPPORT THE DEVELOPMENT OF VILLAGE CENTERS THAT CREATE AN IDENTITY AND "SENSE OF PLACE" FOR RESIDENTIAL NEIGHBORHOODS, PROVIDE NEIGHBORHOOD GATHERING PLACES, AND ALLOW A VIBRANT MIX OF PUBLIC, COMMERCIAL, AND RESIDENTIAL ACTIVITIES. THROUGH DEVELOPMENT REVIEW AND OTHER PERMITTING PROCESSES, ENSURE ADEQUATE PROTECTION IS PROVIDED TO RESIDENTIAL NEIGHBORHOODS WHEN NEW USES AND DEVELOPMENT PROJECTS ARE CONSIDERED.**

- **Policy LT-5.1** Strengthen the image that the community is composed of cohesive residential neighborhoods, each with its own individual character and Village Center; allow change and reinvestment that reinforces positive neighborhood concepts and standards such as walkability, positive architectural character, site design, and proximity to supporting uses.
- **Policy LT-5.2** Preserve and enhance the character of Sunnyvale's residential neighborhoods by promoting land use patterns and transportation opportunities that support a neighborhood concept as a place to live, work, shop, entertain, and enjoy public services, open space, and community near one's home and without significant travel.
- **Policy LT-5.3** Require new development, renovation, and redevelopment to be

compatible and well integrated with existing residential neighborhoods.

**GOAL LT-6 PROTECTED, MAINTAINED, AND ENHANCED RESIDENTIAL NEIGHBORHOODS** - ENSURE THAT ALL RESIDENTIAL AREAS OF THE CITY ARE MAINTAINED AND THAT NEIGHBORHOODS ARE PROTECTED AND ENHANCED THROUGH URBAN DESIGN WHICH STRENGTHENS AND RETAINS RESIDENTIAL CHARACTER.

- **Policy LT-6.1** Improve and preserve the character and cohesiveness of existing residential neighborhoods.
- **Policy LT-6.2** Limit the intrusion of incompatible uses and inappropriate development in and near residential neighborhoods, but allow transition areas at the edges of neighborhoods.
- **Policy LT-6.3** Encourage and support home businesses that remain secondary to the use of each home and do not detract from the primary residential character of the neighborhood.
- **Policy LT-6.4** Allow compatible and supporting uses such as group homes, places of assembly, community centers, recreational centers, and child-care centers in residential neighborhoods (including single-family neighborhoods) subject to review and consideration of operations, traffic, parking, and architecture.

**GOAL LT-7 DIVERSE HOUSING OPPORTUNITIES** - ENSURE THE AVAILABILITY OF OWNERSHIP AND RENTAL HOUSING OPTIONS WITH A VARIETY OF DWELLING TYPES, SIZES, AND DENSITIES THAT CONTRIBUTE POSITIVELY TO THE SURROUNDING AREA AND THE HEALTH OF THE COMMUNITY.

- **Policy LT-7.1** In addition to more traditional forms of housing (single-family detached, townhouses, garden apartments, and shared corridor multi-family housing), support alternative housing types including co-housing, single-room occupancy units, live/work spaces, transitional housing, assisted living, and other types that may become necessary and appropriate to serve a changing population.
- **Policy LT-7.2** Determine the appropriate residential density for a site by evaluating the site planning opportunities and proximity of services (such as transportation, open space, jobs, and supporting commercial and public uses).
- **Policy LT-7.3** Encourage the development of housing options with the goal that the majority of housing is owner-occupied.
- **Policy LT-7.4** Promote new mixed-use development and allow higher-residential density zoning districts (medium and higher) primarily in Village Centers, El Camino Real nodes, and future industrial-to-residential areas.
- **Policy LT-7.5** Consider the impacts of all land use decisions on housing affordability and on the housing needs of special needs groups within Sunnyvale.

See Chapter 5 for more goals and policies on housing

## Options for Healthy Living

**GOAL LT-8 OPTIONS FOR HEALTHY LIVING** - CREATE A CITY DEVELOPMENT PATTERN AND IMPROVE THE CITY'S INFRASTRUCTURE IN ORDER TO MAXIMIZE HEALTHY CHOICES FOR ALL AGES, INCLUDING PHYSICAL ACTIVITY, USE OF THE OUTDOORS, AND ACCESS TO FRESH FOOD.

### Healthy City

- **Policy LT-8.1** Promote community gardens and urban farms.
- **Policy LT-8.2** Increase the number and frequency of farmers markets.
- **Policy LT-8.3** Enable the availability of fresh food in the community.
- **Policy LT-8.4** Promote compact, mixed-use, and transit-oriented development in appropriate neighborhoods to provide opportunities for walking and biking as an alternative to auto trips.
- **Policy LT-8.5** Promote walking and bicycling through street design

### Open Space, Parks and Wetlands

**GOAL LT-9 ADEQUATE AND BALANCED OPEN SPACE** - PROVIDE AND MAINTAIN ADEQUATE AND BALANCED OPEN SPACE AND RECREATION FACILITIES FOR THE BENEFIT OF MAINTAINING A HEALTHY COMMUNITY BASED ON COMMUNITY NEEDS AND THE ABILITY OF THE CITY TO FINANCE, CONSTRUCT, MAINTAIN, AND OPERATE THESE FACILITIES NOW AND IN THE FUTURE. *(PREVIOUSLY OPEN SPACE AND RECREATION GOAL A/ ADOPTED IN 2006)*

- **Policy LT-9.1** Ensure that the planned availability of open space in both the city and the region is adequate.
- **Policy LT-9.2** Follow management and preventive maintenance strategies to extend the usable life of open spaces and recreation facilities, such as planning for and implementing “non-use times” for open space and facilities in order to assure adequate maintenance and regeneration time. *(Previously Open Space and Recreation Policy 2.2.A.1)*
- **Policy LT-9.3** Adopt management, maintenance and development practices that minimize negative impacts to the natural environment, such as supporting and enforcing the Integrated Pest Management System; and landscaping in ways which minimize the need for water. *(Previously Open Space and Recreation Policy 2.2.A.2)*
- **Policy LT-9.4** Pursue the acquisition of appropriate federal lands currently located at the former Moffett Naval Air Station. *(Previously Open Space and Recreation Policy 2.2.A.3)*
- **Policy LT-9.5** Maintain existing park and open space tree inventory through the replacement of trees with an equal or greater number of trees when trees are removed due to disease, park development or other reasons. *(Previously Open Space and Recreation Policy 2.2.A.4)*
- **Policy LT-9.6** Maintain park and open space tree inventory on a system wide basis

rather than a site-by-site basis with an understanding that there is no single optimum number of trees for a particular site. *(Previously Open Space and Recreation Policy 2.2.A.5)*

- **Policy LT-9.7** Maintain a working fruit orchard throughout the largest portion of Orchard Heritage Park for as long as practical. *(Previously Open Space and Recreation Policy 2.2.A.6)*
- **Policy LT-9.8** Conduct a cost/benefit analysis to determine whether the general community would be well-served during non-school hours by capital improvements to school-owned open space and/or recreational facilities. The cost/benefit analysis should take into account ongoing maintenance costs and responsibilities. When it is determined that the community would be well served by the capital improvement, the City will consider funding a share of the costs of those improvements proportionate to the City's use. *(See also Fiscal Management Sub-Element for fiscal policies.) (Previously Open Space and Recreation Policy 2.2.A.7)*
- **Policy LT-9.9** Support the acquisition or joint use through agreements with partners of suitable sites to enhance Sunnyvale's open spaces and recreation facilities based on community need and through such strategies as development of easements and right-of-ways for open space use, conversion of sites to open space from developed use of land, and landbanking. *(Previously Open Space and Recreation Policy 2.2.A.8)*
- **Policy LT-9.10** Refrain from engaging in the development of open space and/or recreational facilities without prior assurance that ongoing maintenance needs will be addressed. *(Previously Open Space and Recreation Policy 2.2.A.9)*
- **Policy LT-9.11** Facilitate and encourage pedestrian traffic in public recreational open spaces and utilize the Santa Clara Valley Transportation Authority's Pedestrian Technical Design guidelines whenever appropriate and feasible. *(Previously Open Space and Recreation Policy 2.2.A.10)*
- **Policy LT-9.12** Support the acquisition of existing open space within the City limits as long as financially feasible. *(Previously Open Space and Recreation Policy 2.2.A.11)*
- **Policy LT-9.13** Utilize Design and Development Guidelines for all park types within the City's open space system.
- **Policy LT-9.14** Mitigate as feasible the open space need in areas identified as underserved through the acquisition of new parkland and/or the addition of amenities in order to bring sites in line with Design and Development Guidelines.
- **Policy LT-9.15** In applying the Park Dedication requirements for new development, place a priority on acquiring land over in-lieu payment, particularly when the development is in areas identified as underserved and/or when the land is of sufficient size or can be combined with other land dedication to form larger Mini Parks or Neighborhood Parks.
- **Policy LT-9.16** Place a priority on ensuring that each site has the minimum resources identified in the Design Guidelines for its park classification before adding new

amenities over and above the minimum required resources for the park classification.

- **Policy LT-9.17** If amenities are no longer needed (e.g., due to fiscal constraints, environmental reasons, change in community needs) give strong consideration to redesigning the amenity to serve community needs.
- **Policy LT-9.18** Improve accessibility to parks and open space by removing barriers.
- **Policy LT-9.19** Protect creeks and wetlands as important parts of the community's natural environment and open space and for their contribution to flood control.

See Goals CC-10, CC-11, CC-12  
(Recreation Programming)

**GOAL LT-10 REGIONAL APPROACH TO PROVIDING AND PRESERVING OPEN SPACE** - THE CITY EMBRACES A REGIONAL APPROACH TO PROVIDING AND PRESERVING OPEN SPACE AND PROVIDING OPEN SPACE AND RECREATIONAL SERVICES, FACILITIES AND AMENITIES FOR THE BROADER COMMUNITY. (PREVIOUSLY OPEN SPACE AND RECREATION GOAL 2.2C)

- **Policy LT-10.1** Support activities and legislation that will provide additional local, county, and regional park acquisition, development, and maintenance and recreational opportunities. (*Previously Open Space and Recreation Policy 2.2.C.1*)
- **Policy LT-10.2** Support public and private efforts in and around Sunnyvale to acquire, develop and maintain open space and recreation facilities and services for public use. (*Previously Open Space and Recreation Policy 2.2.C.2*)
- **Policy LT-10.3** Encourage School Districts to make available school sites in and around Sunnyvale for community open space and recreation programs. (*Previously Open Space and Recreation Policy 2.2.C.3*)
- **Policy LT-10.4** Support a regional trail system by coordinating with adjacent jurisdictions to facilitate trail connections wherever possible. (*See also City of Sunnyvale Bicycle Plan.*) (*Previously Open Space and Recreation Policy 2.2.C.4*)
- **Policy LT-10.5** Engage in regional efforts to enhance and protect land uses near streams and to respond to sea level rise and climate change.

### Economy

**GOAL LT-11 SUPPORTIVE ECONOMIC DEVELOPMENT ENVIRONMENT** - FACILITATE AN ECONOMIC DEVELOPMENT ENVIRONMENT THAT SUPPORTS A WIDE VARIETY OF BUSINESSES AND PROMOTES A STRONG ECONOMY WITHIN EXISTING ENVIRONMENTAL, SOCIAL, FISCAL, AND LAND USE CONSTRAINTS.

- **Policy LT-11.1** Provide existing businesses with opportunities to grow in Sunnyvale and provide opportunities to expand into new technologies.
- **Policy LT-11.2** Support a full spectrum of conveniently located commercial, mixed-use, public, and quasi-public uses that add to the positive image of the community.
- **Policy LT-11.3** Promote business opportunities and business retention in Sunnyvale.
- **Policy LT-11.4** Participate in regional efforts to respond to transportation and housing

problems caused by economic growth in order to improve the quality of life and create a better environment for businesses to flourish.

- **Policy LT-11.5** Encourage businesses to emphasize resource efficiency and environmental responsibility and to minimize pollution and waste in their daily operations.

**GOAL LT-12 A BALANCED ECONOMIC BASE - DEVELOP A BALANCED ECONOMIC BASE THAT CAN RESIST DOWNTURNS OF ANY ONE INDUSTRY AND PROVIDES REVENUE FOR CITY SERVICES.**

- **Policy LT-12.1** Encourage green technology industries.
- **Policy LT-12.2** Encourage the creation or installation of pilot programs for emerging industries in both private and public facilities.
- **Policy LT-12.3** Support a variety of land and building ownership forms, including business condominiums, planned developments, and more traditional single-owner developments.
- **Policy LT-12.4** Attract and retain a diversity of commercial enterprises and industrial uses to sustain and bolster the local economy and provide a range of job opportunities.
- **Policy LT-12.5** Encourage land uses that generate revenue while preserving a balance with other community needs, such as housing.
- **Policy LT-12.6** Create a strong, identifiable Downtown that offers regional and citywide shopping opportunities and entertainment.
- **Policy LT-12.7** Maintain an adequate supply of land zoned for office, industrial, and retail development to meet projected needs.
- **Policy LT-12.8** Provide quality neighborhood, community, and regional retail centers/uses to meet the needs of residents.
- **Policy LT-12.9** Consider the importance of tax generation (retail, hotel, auto, and business-to-business uses) to support the fiscal health of the community and to fund municipal services.

**GOAL LT-13 PROTECTED, MAINTAINED, AND ENHANCED COMMERCIAL AREAS, SHOPPING CENTERS, AND BUSINESS DISTRICTS - ACHIEVE ATTRACTIVE COMMERCIAL CENTERS AND BUSINESS DISTRICTS AND BUILDINGS THAT ARE MAINTAINED AND ALLOW A FULL SPECTRUM OF BUSINESSES THAT OPERATE UNENCUMBERED.**

### General

- **Policy LT-13.1** Identify valuable physical characteristics and business aspects, and protect the uniqueness and integrity of all business areas and districts.
- **Policy LT-13.2** Improve the visual appearance of business areas and districts by



applying high standards of architectural design, landscaping, and sign standards for new development and the reuse or remodeling of existing buildings.

### **Protected Commercial Districts**

- **Policy LT-13.3** Use density and design principles, such as physical transitions, between different land uses and to buffer between sensitive uses and less compatible uses.

### **Commercial Used and Shopping Centers**

- **Policy LT-13.4** Support a full spectrum of conveniently located commercial uses and shopping centers that add to the positive image of the community.
- **Policy LT-13.5** Support convenient neighborhood-serving commercial centers that provide services that reduce automobile dependency and contribute positively to neighborhood character.
- **Policy LT-13.6** Support a regional commercial district in Downtown Sunnyvale.
- **Policy LT-13.7** Promote continuous reinvestment in shopping centers through maintenance, revitalization, and redevelopment.

### **Office, Industrial, and Research & Development**

- **Policy LT-13.8** Require high design standards for office, industrial, and research and development (R&D) buildings in all business districts.
- **Policy LT-13.9** Maintain areas of Class B and C buildings to support all types of businesses and provide a complete community.

**GOAL LT-14 SPECIAL AND UNIQUE LAND USES TO CREATE A DIVERSE AND COMPLETE COMMUNITY - PROVIDE LAND USE AND DESIGN GUIDANCE SO THAT SPECIAL AND UNIQUE AREAS AND LAND USES CAN FULFILL THEIR DISTINCTIVE PURPOSES AND PROVIDE A DIVERSE AND COMPLETE COMMUNITY FABRIC.**

### **Specialized Plans and Zoning Tools**

- **Policy LT-14.1** Prepare specific area plans and special zoning tools (including but not limited to specific plans, precise plans, design guidelines, specialized zoning, and sense of place plans) to guide change in areas that need special attention.

### **Existing Plans**

- **Policy LT-14.2** Support the following adopted specialized plans and zoning tools, and update them as needed to keep up with evolving values and new challenges in the community: Downtown Specific Plan, Lakeside Specific Plan, Arques Campus Specific Plan, Lawrence/101 Site Specific Plan, Precise Plan for El Camino Real, Moffett Park



Specific Plan, Peery Park Specific Plan, and Lawrence Station Area Plan.

### Future Plans

- **Policy LT-14.3** Use special area plans to guide land use and development in areas that support alternative travel modes, Village Centers, economic development, and a better jobs/housing ratio.

### Special Zoning Tools

- **Policy LT-14.4** Use specialized zoning districts and other zoning tools to address issues in the community, and update as needed to keep up with evolving values and new challenges in the community.
- **Policy LT-14.5** Use the Industrial-to-Residential (ITR) combining district to help meet the community's housing needs for all ages and economic sectors and balance its use with maintaining a healthy economy and employment base. ITR zoning allows industrial/commercial/office uses to continue as conforming uses while an area transitions to residential uses. ITR areas include Tasman Crossing, East Sunnyvale, the Lawrence Station Area, the Evelyn Corridor (Fair Oaks to Wolfe), and Fair Oaks Junction.
- **Policy LT-14.6** Ensure that industrial uses in the ITR generally do not intensify beyond the base floor area ratio of 35% allowed in the zoning district (including any incentives to allow higher-intensity development).
- **Policy LT-14.7** Balance the need for additional residential uses with industrial uses needed for a healthy economy.

### Community Benefits

- **Policy LT-14.8** Ensure that development projects provide appropriate improvements or resources to meet the city's future infrastructure and facility needs, and provide development incentives that result in community benefits and enhance the quality of life for residents and workers.

### Public and Quasi-Public Uses

- **Policy LT-14.9** Support the provision of a full spectrum of public and quasi-public services (e.g., parks, day care, group living, recreation centers, religious institutions, schools, hospitals, large medical clinics) that are appropriately located in residential, commercial, and industrial neighborhoods and ensure they do not have a negative effect on the surrounding area.
- **Policy LT-14.10** Encourage multiple uses of public and quasi-public facilities (e.g., religious institutions, schools, social organizations, day care), such as community events, after-school programs, and festivals.
- **Policy LT-14.11** Maintain and promote conveniently located public and quasi-public uses and services that enhance neighborhood cohesiveness and provide social and

recreational opportunities.

- **Policy LT-14.12** Recognize child care and places of assembly as essential services and land uses that support the diverse needs of the community. Avoid locating these sensitive uses near hazardous materials, noise, dust, etc.
- **Policy LT-14.13** Locate place of assembly uses where they provide benefit to the community and do not adversely impact nearby uses.
- **Policy LT-14.14** Allow community-serving places of assembly in commercial zoning districts if the provision of a full range of conveniently located retail and retail services is not compromised.
- **Policy LT-14.15** Recognize schools, both public and private, as integral parts of the community that require special consideration to manage traffic, support residential development, and provide open space.
- **Policy LT-14.16** Support continuous education (beyond grades K–12) and educational enrichment programs while minimizing impacts on the surrounding land uses.
- **Policy LT-14.17** Give due consideration to the location and operation of government uses in order to provide benefit to the greater community.

## CHAPTER 4 — COMMUNITY CHARACTER (CC)

### Design

**GOAL CC-1 DISTINGUISHED CITY IMAGE — PROMOTE SUNNYVALE’S IMAGE BY MAINTAINING, ENHANCING AND CREATING PHYSICAL FEATURES, INCLUDING FUNCTIONAL AND DECORATIVE ART, WHICH DISTINGUISH SUNNYVALE FROM SURROUNDING COMMUNITIES AND BY PRESERVING HISTORIC BUILDINGS, SPECIAL DISTRICTS AND RESIDENTIAL NEIGHBORHOODS WHICH MAKE THE CITY UNIQUE. (Previously Community Design Goal A and Arts Goal E)**

- **Policy CC-1.1** Identify the boundaries of the City with attractive and distinctive features. *(Previously Community Design Policy A.1)*
- **Policy CC-1.2** Continue to enhance the visibility, accessibility and use of the San Francisco Bay on the City’s northern boundary.
- **Policy CC-1.3** Ensure that new development is compatible with the character of special districts and residential neighborhoods. *(Previously Community Design Policy A.2)*
- **Policy CC-1.4** Support measures which enhance the identity of special districts and residential neighborhoods to create more variety in the physical environment. *(Previously Community Design Policy A.3)*
- **Policy CC-1.5** Encourage residents to maintain clean neighborhoods by preventing unsightly accumulations of discarded materials and illegal dumping of municipal solid

waste. *(Previously Solid Waste Goal 3.2c)*

- **Policy CC-1.6** Maintain City neighborhoods as safe, healthy places to live. *(Previously Community Design Policy A.5)*
- **Policy CC-1.7** Encourage neighborhood patterns that encourage social interaction and avoid isolation. *(Previously Community Design Policy A.6)*
- **Policy CC-1.8** Provide and encourage the incorporation of art – both functional and decorative – in public and private development. *(Previously Arts Policy E.2)*

**GOAL CC-2 ATTRACTIVE STREET ENVIRONMENT — CREATE AN ATTRACTIVE STREET ENVIRONMENT WHICH WILL COMPLIMENT PRIVATE AND PUBLIC PROPERTIES AND BE COMFORTABLE FOR RESIDENTS AND VISITORS.** *(Previously Community Design Goal B/ Adopted in 1990)*

- **Policy CC-2.1** Maintain and provide attractive landscaping in the public right-of-way to identify the different types of roadways and districts, make motorists more comfortable and improve the enjoyment of residential neighborhoods. *(Previously Community Design Policy B.1)*
- **Policy CC-2.2** Minimize elements which clutter the roadway and look unattractive. *(Previously Community Design Policy B.3)*

**GOAL CC-3 WELL-DESIGNED SITES AND BUILDINGS — PRIVATE DEVELOPMENT: ENSURE THAT BUILDINGS AND RELATED SITE IMPROVEMENTS FOR PRIVATE DEVELOPMENT ARE WELL DESIGNED AND COMPATIBLE WITH SURROUNDING PROPERTIES AND DISTRICTS.** *(Previously Community Design Goal C / Adopted in 1990)*

- **Policy CC-3.1** Place a priority on quality architecture and site design, which will enhance the image of Sunnyvale and create a vital and attractive environment for businesses, residents and visitors, and be reasonably balanced with the need for economic development to assure Sunnyvale’s economic prosperity. *(Previously Community Design Policy C.1)*
- **Policy CC-3.2** Ensure site design is compatible with the natural and surrounding built environment. *(Previously Community Design Action Policy C.2)*

**GOAL CC-4 ACCESSIBLE AND ATTRACTIVE PUBLIC FACILITIES — PROVIDE PUBLIC FACILITIES WHICH ARE ACCESSIBLE, ATTRACTIVE AND ADD TO THE ENJOYMENT OF THE PHYSICAL ENVIRONMENT.** *(Previously Community Design Goal D/ Adopted in 1990)*

- **Policy CC-4.1** Ensure that Sunnyvale’s public facilities are easily identified, accessible, attractive and representative of the community’s values and aspirations. *(Previously Community Design Policy D.1)*
- **Policy CC-4.2** Maintain beautiful and comfortable outdoor public places which

See Policy LT-4.1 and LT-4.3  
(An Attractive Community  
for Residents and  
Businesses)

See Goal LT-2 - Policy  
LT-2.3 & LT-2.4 (Urban  
Forestry) about planting  
and management of large  
canopy trees.

See Policy LT-6.2  
(Protected, Maintained and  
Enhanced Neighborhoods)

provide a shared sense of ownership and belonging for Sunnyvale residents, business owners and visitors. *(Previously Community Design Policy D.2)*

- **Policy CC-4.3** Work with outside government agencies to achieve attractive public and quasi-public facilities consistent with the quality of development in Sunnyvale.

### Heritage Preservation

**GOAL CC-5 PROTECTION OF SUNNYVALE’S HERITAGE** — TO ENHANCE, PRESERVE AND PROTECT SUNNYVALE’S HERITAGE INCLUDING NATURAL FEATURES, THE BUILT ENVIRONMENT AND SIGNIFICANT ARTIFACTS. *(Previously Heritage Preservation Goal 6.3B)*

- **Policy CC-5.1** Preserve existing landmarks and cultural resources and their environmental settings. *(Previously Heritage Preservation Policy 6.3B.1.)*
- **Policy CC-5.2** (Enhance the visual character of the City by preserving diverse as well as harmonious architectural styles, reflecting various phases of the City’s historical development and the cultural traditions of past and present residents. *(Previously Heritage Preservation Policy 6.3B.3.)*
- **Policy CC-5.3** Identify and work to resolve conflicts between the preservation of heritage resources and alternative land uses. *(Previously Heritage Preservation Policy 6.3B.4.)*
- **Policy CC-5.4** Seek out, catalog and evaluate heritage resources which may be significant. *(Previously Heritage Preservation Policy 6.3B.5.)*
- **Policy CC-5.5** Archeological resources should be preserved whenever possible. *(Previously Heritage Preservation Policy 6.3B.10.)*
- **Policy CC-5.6** Encourage a commercially strategic mix of uses on Murphy Avenue. *(Previously Heritage Preservation Policy 6.3B.7.)*

**GOAL CC-6 KNOWLEDGE OF SUNNYVALE’S HERITAGE** — TO PROMOTE KNOWLEDGE OF, AND APPRECIATION FOR, SUNNYVALE’S HERITAGE AND TO ENCOURAGE BROAD COMMUNITY PARTICIPATION IN HERITAGE PROGRAMS AND PROJECTS. *(Previously Heritage Preservation Goal 6.3a/ Adopted in 1995)*

- **Policy CC-6.1** Develop and expand cooperative working relationships with schools, civic groups, neighborhood organizations, business organizations and other established organizations to share in the promotion of heritage programs and projects. *(Previously Heritage Preservation Policy 6.3A.2)*
- **Policy CC-6.2** Promote the understanding that heritage preservation enhances property values and provides financial and economic benefits to property owners, neighbors and the City. *(Previously Heritage Preservation Policy 6.3A.3)*

See Policy LT-2.5 (Urban Forestry)

## Library

**GOAL CC-7 APPROPRIATE LIBRARY FACILITIES — MAINTAIN LIBRARY FACILITY AND PURCHASE MATERIALS THAT ARE EASILY OBTAINABLE AND APPROPRIATE BASED ON CHANGING COMMUNITY NEEDS. (Previously Library Goal 6.2D/ Adopted in 2003)**

- **Policy CC-7.1** Provide access to the Library and materials. *(Previously Library Policy D.1)*
- **Policy CC-7.2** Maintain a full service Library adequate to meet community needs. *(Previously Library Policy D.2)*

**GOAL CC-8 A BROAD AND DIVERSE LIBRARY COLLECTION — PROVIDE A BROAD AND DIVERSE COLLECTION OF BOOKS AND OTHER LIBRARY MATERIALS TO MEET THE VARIED INTERESTS AND NEEDS OF THE COMMUNITY. (Previously Library Goal A)**

- **Policy CC-8.1** Provide a collection of materials in print, audiovisual and electronic formats in support of all Library services. *(Previously Library Policy A.1)*
- **Policy CC-8.2** Give high priority to the following:
  - Collections of materials for children and their parents, teachers and care givers. *(Previously Library Policy 6.2A.2)*
  - Collections that support reference services *(Previously Library Policy 6.2A.3)*
  - Providing educational support for library users of all ages. *(Previously Library Policy 6.2A.4)*
  - Developing the Library’s collection of Popular Materials. *(Previously Library Policy 6.2A.5)*

## Arts

**GOAL CC-9 APPROPRIATE ARTS FACILITIES — PROVIDE AND MAINTAIN ARTS FACILITIES BASED ON COMMUNITY NEED AND THE CITY’S ABILITY TO FINANCE, CONSTRUCT, MAINTAIN AND OPERATE THEM. (Previously Arts Goal F/ Adopted in 1995)**

- **Policy CC-9.1** Provide, maintain, and operate arts facilities within financial constraints such as the Community Center Theatre, Creative Arts Center, artists’ studios, gallery and public art collection in a safe, clean and usable condition with attention to customer satisfaction. *(Previously Arts Policy F.1.)*

## Recreation

**GOAL CC-10 HIGH-QUALITY RECREATION PROGRAMMING** — THE CITY STRIVES TO DEVELOP AND IMPLEMENT PASSIVE AND ACTIVE RECREATION AND ENRICHMENT PROGRAMS THAT: PROVIDE CONSTRUCTIVE OPPORTUNITIES FOR FITNESS, WELL-BEING, HEALTHY COPING AND STRESS MANAGEMENT; HIGHLIGHT CULTURAL PRACTICES AND TRADITIONS REFLECTIVE OF A DIVERSE COMMUNITY; PROMOTE ACTIVITIES THAT FOSTER INTERACTION AMONG DIVERSE PARTS OF THE COMMUNITY; ENCOURAGE CREATIVE EXPRESSION, EDUCATION, SKILL DEVELOPMENT, AND PERSONAL ENRICHMENT; CONTRIBUTE TO THE CREATION OF A HEALTHY COMMUNITY; AND PROMOTE COMMUNITY PARTICIPATION IN RECREATION FOR ALL AGES. *(Previously Open Space and Recreation Goal 2.2.B / Adopted in 2006)*

- **Policy CC-10.1** Design programs to meet the needs of residents, allowing for non-resident participation as long as it does not take away from opportunities or resources for residents (Exceptions are services that are intended to serve as profit centers, such as golf and tennis, which are addressed in the Fiscal Management Sub-Element). *(Previously Open Space and Recreation Policy 2.2.B.1)*
- **Policy CC-10.2** Provide school-aged youth-oriented recreation and enrichment programs and services during non-school hours. *(Previously Open Space and Recreation Policy 2.2.B.2)*
- **Policy CC-10.3** Provide recreation and enrichment programs and services for school-aged youth during school hours, such as during recess or lunch periods, only by special agreement approved by City Council. *(Previously Open Space and Recreation Policy 2.2.B.3.)*
- **Policy CC-10.4** Use entrepreneurial strategies to identify and reach new markets for programs, services and revenue generation, and to strengthen relationships within existing markets. *(Previously Open Space and Recreation Policy 2.2.B.4.)*
- **Policy CC-10.5** Develop and implement programs in order to meet the developmental and social needs of specific targeted populations (e.g., youth, teens, seniors, disabled). *(Previously Policy 2.2.B.5.)*
- **Policy CC-10.6** Leverage available resources by pursuing co-funded and/or cooperative agreements for provision and maintenance of programs, facilities, and services, in order to maximize benefits to the community. Partners may include, but are not limited to, school districts, non-profit groups, governmental agencies and businesses. *(Previously Open Space and Recreation Policy 2.2.B.6.)*
- **Policy CC-10.7** Encourage the use of recreational and open space facilities and services for educational activities of schools that serve Sunnyvale students first, and secondarily the schools that serve students of surrounding communities. *(Previously Open Space and Recreation Policy 2.2.B.7.)*

**GOAL CC-11 PRIORITIZATION FOR RECREATION PROGRAMMING** — THE CITY STRIVES TO ENSURE EQUAL OPPORTUNITIES FOR PARTICIPATION AND TO PROVIDE FOR A RANGE OF STRUCTURED AND UNSTRUCTURED USES, AND A VARIETY OF GENERAL AND SPECIAL INTEREST USES IN PARKS AND FACILITIES. THE CITY ALSO PROVIDES A WIDE RANGE OF PROGRAM CHOICES, OPEN SPACE, AMENITIES AND FACILITY OFFERINGS TO MEET THE RECREATIONAL NEEDS OF A DIVERSE AND CHANGING POPULATION, INCLUDING IDENTIFIED SUBGROUPS AND SPECIAL POPULATIONS. POLICIES RELATED TO ACQUIRING AND/OR DEVELOPING OPEN SPACE FACILITIES AND AMENITIES ARE ALSO INCLUDED HERE. COMPETING INTERESTS AND FINITE RESOURCES, HOWEVER, REQUIRE THE CITY TO SET SOME PRIORITIES. *(Previously Open Space and Recreation Goal 2.2.D./ Adopted in 2006)*

- **Policy CC-11.1** Give priority to the following services, facilities and amenities that *(Previously Open Space and Recreation Policies 2.2.D.1. through D.5, D.7):*
  1. are not readily available through other providers within or near Sunnyvale.
  2. benefiting under-served populations as identified in the US Census and through community input.
  3. fulfill a basic need or teach basic skills (e.g., non-competitive, developmental sports instruction such as learn to swim given priority over competitive sports programming).
  4. in which the community demonstrates interest.
  5. benefit a greater number of residents.
  6. can be used by multiple users or serve multiple purposes.
- **Policy CC-11.2** Give priority to governmental entities, schools and non-profits. *(Previously Open Space and Recreation Policy 2.2.D.6.)*
- **Policy CC-11.3** Give priority to acquiring/developing open space and recreational amenities and programs in areas: *(Previously Open Space and Recreation Policy 2.2.D.8. and D.9 and D.10 )*
  - Which are heavily impacted by daytime or business use
  - Where similar amenities and programs do not already exist
  - Where the current number of households within specified distances relying on the open space or recreational amenity is greater.
  - Where the needs are greatest and/or which will meet the greatest needs.
  - At school sites that, if sold by the District for purposes other than open space, would represent a serious loss to the City’s ability to meet its open space and recreation goals.

- **Policy CC-11.4** Give priority to safety first when performing maintenance on facilities and within the open space system, followed by usability and then by attractiveness, recognizing that attractiveness is often a factor in usability. *(Previously Open Space and Recreation Policy 2.2.D.14)*

**GOAL CC-12 MAXIMIZE ACCESS TO RECREATION SERVICES, FACILITIES AND AMENITIES** — THE CITY STRIVES TO MAXIMIZE ACCESS TO ALL OF ITS SERVICES, FACILITIES AND AMENITIES. *(Previously Open Space and Recreation Goal 2.2.E./ Adopted in 2006)*

- **Policy CC-12.1** Locate services at schools, parks and recreational facilities throughout the City and utilize strategies, such as the mobile recreation concept, to make programs geographically accessible. *(Previously Policy 2.2.E.1.)*
- **Policy CC-12.2** Comply with the Americans with Disabilities Act, and create an environment of inclusion in all recreation programs where reasonable. *(Previously Policy 2.2.E.2)*
- **Policy CC-12.3** Provide recreation and enrichment programs, services, facilities and amenities to underserved areas and/or populations of the City. Underserved areas and/or populations could be due to factors such as: geography, gender, economics or ethnicity. *(Previously Policy 2.2.E.3)*
- **Policy CC-12.4** Allow opportunities for non-reserved, unstructured use of open space. *(Previously Policy 2.2.E.8)*
- **Policy CC-12.5** Allow in-line skating, bicycles and skateboarding on hard-surface sidewalks and pathways throughout the park system, as long as the skateboarders, cyclists and in-line skaters do not pose a hazard to themselves or other forms of traffic such as pedestrians or joggers. *(Previously Policy 2.2.E.9)*
- **Policy CC-12.6** Provide public access to Orchard Heritage Park to the greatest extent possible while meeting the goal of maintaining a working fruit orchard at the park. *(Previously Policy 2.2.E.10)*

## CHAPTER 5 - HOUSING ELEMENT (HE)

**GOAL HE-1 ADEQUATE HOUSING** — ASSIST IN THE PROVISION OF ADEQUATE HOUSING TO MEET THE DIVERSE NEEDS OF SUNNYVALE'S HOUSEHOLDS OF ALL INCOME LEVELS. *(Housing Sub-element Goal A / Adopted in 2009)*

- **Policy HE-1.1** Encourage diversity in the type, size, price and tenure of residential development in Sunnyvale, including single-family homes, townhomes, apartments, mixed-use housing, transit-oriented development and live-work housing. *(Housing Policy A.1)*
- **Policy HE-1.2** Facilitate the development of affordable housing through regulatory



incentives and concessions, and/or financial assistance. *(Housing Policy A.2)*

- **Policy HE-1.3** Utilize the Below Market Rate (BMR) Housing requirements as a tool to integrate affordable units within market rate developments, and increase the availability of affordable housing throughout the community. *(Housing Policy A.3)*
- **Policy HE-1.4** Continue to require office and industrial development to mitigate the demand for affordable housing. *(Housing Policy A.4)*
- **Policy HE-1.5** Work with Sunnyvale’s major employers, educational and health care institutions to facilitate and encourage the development of workforce housing. Promote the City’s affordable housing programs with local employers. *(Housing Policy A.5)*
- **Policy HE-1.6** Provide first time homebuyer assistance to low and moderate income households, with priority to buyers who currently work and/or live in Sunnyvale. *(Housing Policy A.6)*
- **Policy HE-1.7** Support collaborative partnerships with non-profit organizations, affordable housing builders, and for-profit developers to gain greater access to various sources of affordable housing funds. *(Housing Policy A.7)*

**GOAL HE-2** ENHANCED HOUSING CONDITIONS AND AFFORDABILITY — MAINTAIN AND ENHANCE THE CONDITIONS AND AFFORDABILITY OF EXISTING HOUSING IN SUNNYVALE. *(Housing Goal B / Adopted in 2009)*

- **Policy HE-2.1** Encourage property owners to maintain rental and ownership units in sound condition through the neighborhood preservation and rehabilitation programs. *(Housing Policy B.1)*
- **Policy HE-2.3** Provide community outreach and comprehensive neighborhood improvement programs within Sunnyvale’s Neighborhood Enhancement areas to improve housing conditions and the overall quality of life. *(Housing Policy B.2)*
- **Policy HE-2.3** Strengthen multi-family neighborhoods through partnership with non-profit housing organizations in the acquisition and rehabilitation of older residential properties and maintenance as long term affordable housing. *(Housing Policy B.3)*
- **Policy HE-2.4** Work with property owners, tenants and non-profit purchasers to facilitate the preservation of publicly-assisted rental housing to maintain affordability to lower income households. *(Housing Policy B.4)*
- **Policy HE-2.5** Support the provision of rental assistance by the Santa Clara County Housing Authority to lower income households. *(Housing Policy B.5)*
- **Policy HE-2.6** Preserve Sunnyvale’s mobile home parks as an affordable housing option. Maintain at least 400 acres of mobile home park zoning. *(Housing Policy B.6)*

- **Policy HE-2.7** Regulate the conversion of rental apartments to condominium ownership, and only permit conversions when the citywide vacancy rate for rental units warrants, and a benefit to the overall housing supply can be shown. (*Housing Policy B.7*)

**GOAL HE-3** MINIMIZED GOVERNMENTAL CONSTRAINTS ON HOUSING — MINIMIZE THE IMPACT OF GOVERNMENTAL CONSTRAINTS ON THE MAINTENANCE, IMPROVEMENT AND DEVELOPMENT OF HOUSING. (*Housing Goal C / Adopted in 2009*)

- **Policy HE-3.1** Monitor all regulations, ordinances, departmental processing procedures and fees related to the rehabilitation and construction of housing units to assess the impact on housing costs and/or future supply.
- **Policy HE-3.2** Revise the City’s Zoning Code to clarify provisions for supportive and transitional housing, and emergency shelters.
- **Policy HE-3.3** Establish reduced parking standards for special needs housing, and housing in close proximity to public transit.

**GOAL HE-4** ADEQUATE HOUSING SITES — PROVIDE ADEQUATE SITES FOR THE DEVELOPMENT OF NEW HOUSING THROUGH APPROPRIATE LAND USE AND ZONING TO ADDRESS THE DIVERSE NEEDS OF SUNNYVALE’S RESIDENTS AND WORKFORCE. (*Housing Goal D / Adopted in 2009*)

- **Policy HE-4.1** Provide site opportunities for development of housing that responds to diverse community needs in terms of density, tenure type, location and cost.
- **Policy HE-4.2** Continue to direct new residential development into specific plan areas, near transit, and close to employment and activity centers.
- **Policy HE-4.3** Require new development to build to at least 75 percent of the maximum zoning density, unless an exception is granted by the City Council.
- **Policy HE-4.4** Assist residential developers in identifying sites through dissemination of the sites inventory, and assist in consolidation of parcels with Redevelopment Project Areas.
- **Policy HE-4.5** Provide opportunities and incentives for mixed use, multi-family infill, and transit-oriented development in Downtown Sunnyvale as part of the City’s overall revitalization strategy for the area.
- **Policy HE-4.6** Provide expanded areas for higher density housing through the conversion of underutilized industrial areas to residential use, if the sites are fit for residential uses (i.e. no health hazards exist).
- **Policy HE-4.7** Take advantage of existing infrastructure and public improvements to provide additional housing by allowing accessory living units within residential neighborhoods

**GOAL HE-5 EQUAL HOUSING OPPORTUNITIES — PROMOTE EQUAL HOUSING OPPORTUNITIES FOR ALL RESIDENTS, INCLUDING SUNNYVALE’S SPECIAL NEEDS POPULATIONS, SO THAT RESIDENTS CAN RESIDE IN THE HOUSING OF THEIR CHOICE. (Housing Goal E/ Adopted in 2009)**

- **Policy HE-5.1** Support the provision of fair housing services and tenant/landlord mediation to residents.
- **Policy HE-5.2** Implement City ordinances regarding prohibition of discrimination in housing.
- **Policy HE-5.3** Continue to address the special housing needs of seniors through provision of affordable housing, and housing-related services, such as home rehabilitation programs, paint grants, and maintenance, shared housing match, and housing counseling (i.e. reverse mortgage counseling, etc.) and various referral services.
- **Policy HE-5.4** Continue to address the special needs of persons with disabilities through provision of supportive housing, accessibility grants, and development of procedures for reasonable accommodation.
- **Policy HE-5.5** Encourage the provision and distribution of residential care facilities throughout the community.
- **Policy HE-5.6** Participate in the County Collaborative on Affordable Housing and Homeless Issues to provide a continuum of care of services and facilities for the homeless. Facilitate and sponsor the provision of housing for homeless people if the Onizuka base conversion plan is approved by the federal agencies. Support local service providers that offer facilities and support services to homeless individuals and families, and persons at risk of homelessness.

**GOAL HE-6 SUSTAINABLE NEIGHBORHOODS — MAINTAIN SUSTAINABLE NEIGHBORHOODS WITH QUALITY HOUSING, INFRASTRUCTURE AND OPEN SPACE THAT FOSTERS NEIGHBORHOOD CHARACTER AND THE HEALTH OF RESIDENTS. (Housing Goal F / Adopted in 2009)**

- **Policy HE-6.1** Continue efforts to balance the need for additional housing with other community values, including preserving the character of established neighborhoods, high quality design, and promoting a sense of identify in each neighborhood.
- **Policy HE-6.2** Promote neighborhood vitality by providing adequate community facilities, infrastructure, landscaping and open space, parking, and public health and safety within new and existing neighborhoods.
- **Policy HE-6.3** Continue a high quality of maintenance for public streets, rights-of-way, and recreational areas, and provide safe pedestrian, bike, and transit linkages (accessibility) between jobs, residences, transportation hubs, and goods and services.

- **Policy HE-6.4** Continue to implement a citizen-oriented, proactive education program regarding neighborhood preservation. Encourage resident involvement in identifying and addressing neighborhood needs in partnership with the City.
- **Policy HE-6.5** Promote the preservation of historically and architecturally significant buildings and neighborhoods through land use, design and housing policies.
- **Policy HE-6.6** Encourage use of sustainable and green building design in new and existing housing.
- **Policy HE-6.7** Continue to permit and encourage a mix of residential and job-producing land uses, as long as there is neighborhood compatibility and no unavoidable environmental impacts.

## CHAPTER 6 – SAFETY AND NOISE (SN)

### Hazards and Disaster Preparedness and Response

**GOAL SN-1 ACCEPTABLE LEVELS OF RISK FOR NATURAL AND HUMAN-CAUSED HAZARDS** — ENSURE THAT NATURAL AND HUMAN-CAUSED HAZARDS ARE RECOGNIZED AND CONSIDERED IN DECISIONS AFFECTING THE COMMUNITY, AND THAT LAND USES REFLECT ACCEPTABLE LEVELS OF RISK BASED ON IDENTIFIED HAZARDS AND OCCUPANCY. *(Previously Seismic Safety and Safety Mission A / Adopted in 2008)*

- **Policy SN-1.1** Evaluate and consider existing and potential hazards in developing land use policies. Make land use decisions based on an awareness of the hazards and potential hazards for the specific parcel of land. *(Previously Seismic Safety and Safety Policy A1)*
- **Policy SN-1.2** Take measures that will protect life and property from the effects of a 1 percent (100 year) flood. *(Previously Seismic Safety and Safety Policy A2)*
- **Policy SN-1.3** Operate and maintain the storm drainage system at a level to minimize damages and ensure public safety. *(Previously Surface Runoff Policy C.1)*
- **Policy SN-1.4** Monitor and plan for hydraulic changes due to global warming, earthquakes, and/or subsidence. *(Previously Surface Runoff Policy C.3)*
- **Policy SN-1.5** Promote a living and working environment safe from exposure to hazardous materials. *(Previously Seismic Safety and Safety Policy A3)*
- **Policy SN-1.6** Operate a response system that will provide effective control and investigation of hazardous materials emergencies. *(Previously Fire Services Policy 4.2B.2)*
- **Policy SN-1.7** Establish and/or maintain a safe mix of aviation and land use for the areas affected by NASA Ames / Moffett Field. *(Previously Seismic Safety and Safety Policy A4)*

See Goal LT-1 - Policy LT-1.11  
(Environmental Protection  
and Adaptation)

See Goal SN-11 (Maintained  
or Reduced Trump Noise)  
for further policies on NASA  
Ames / Moffett Field.

- **Policy SN-1.8** Maintain lifelines in good operating condition to lessen damage and increase survivability after a major disaster. *(Previously Seismic Safety and Safety Policy A5)*

**GOAL SN-2 EFFECTIVE DISASTER PREPAREDNESS** — ENSURE THAT THE CITY, ITS COMMUNITY MEMBERS BUSINESS, INDUSTRY, FAITH-BASED ORGANIZATIONS, COMMUNITY ORGANIZATIONS AND SPECIAL NEEDS POPULATIONS ARE PREPARED TO EFFECTIVELY RESPOND AND RECOVER FROM MAJOR DISASTERS AND EMERGENCIES. *(Previously Safety Missions B and C combined / Adopted in 2008)*

- **Policy SN-2.1** Construct or maintain City facilities utilized for emergency response to Essential Services Buildings, so that they remain operable after a major seismic event. *(Previously Safety Policy B1)*
- **Policy SN-2.2** Provide for the emergency management of the City in order to respond effectively and to assure life and property safety in the event of a disaster. *(Previously Safety Policy B2)*
- **Policy SN-2.3** Provide an integrated approach to planning and management for emergencies and disasters. *(Previously Safety Policy B3)*
- **Policy SN-2.4** Provide information, assistance and encouragement to community members, public/private schools, day care centers, business and industry to assist in their planning and preparedness for emergencies and disasters. *(Previously Safety Policies B4, B5 and B6)*
- **Policy SN-2.5** Provide emergency radio or other communication devices for coordination of emergency response and the capability to communicate with outside agencies and community members. *(Previously Safety Policy B7)*
- **Policy SN-2.8** Actively seek and apply for grant funding from available governmental and private sources that would enhance emergency preparedness. *(Previously Safety Policy B8)*
- **Policy SN-2.9** Provide for the continuation of City government and services following a major disaster as quickly as feasible. *(Previously Safety Policy C1)*
- **Policy SN-2.10** Encourage community members and business/industry to plan for recovery from disasters as quickly as feasible. *(Previously Safety Policy C2)*

### Police and Fire Services and Emergency Response

**GOAL SN-3 SAFE AND SECURE CITY** — PROVIDE A SAFE AND SECURE ENVIRONMENT FOR PEOPLE AND PROPERTY IN THE COMMUNITY BY PROVIDING EFFECTIVE PUBLIC SAFETY RESPONSE AND PREVENTION AND EDUCATION SERVICES. *(Previously Law Enforcement Goal A and Goal B combined)*

- **Policy SN-3.1** Provide rapid and timely response to all emergencies. *(Previously Law Enforcement Policy 4.1A.1)*

See Goal SN-5 (Effective Fire Response System)

See Chapter 7 Environmental Management for a discussion of water supply

See Goal LT-3 (Effective Multimodal Transportation System)

- **Policy SN-3.2** Control conduct recognized as threatening to life and property. *(Previously Law Enforcement Policy 4.1A.2)*
- **Policy SN-3.3** Provide investigative services directed toward successful prosecution and conviction of criminal offenders. *(Previously Law Enforcement Policy 4.1A.3)*
- **Policy SN-3.4** Reduce crime and fear by strengthening the police/community partnership. *(Previously Law Enforcement Policy 4.1A.4)*
- **Policy SN-3.5** Facilitate the safe movement of pedestrians, bicyclists and vehicles. *(Previously Law Enforcement Policy 4.1A.5)*
- **Policy SN-3.6** Aid those that cannot care for themselves (intoxicated, addicted, mentally ill, physically disabled, the young, the old). *(Previously Law Enforcement Policy 4.1B.1)*
- **Policy SN-3.7** Provide crisis intervention, conflict management and resolution. *(Previously Law Enforcement Policy 4.1B.2)*

**GOAL SN-4 PUBLIC CONFIDENCE IN POLICE SERVICES — INCREASE AND MAINTAIN PUBLIC CONFIDENCE IN THE ABILITY OF THE PUBLIC SAFETY DEPARTMENT TO PROVIDE QUALITY POLICE SERVICES.** *(Previously Law Enforcement Policy 4.1A.5)*

- **Policy SN-4.1** Provide inspection and control of personnel and Department operations which is responsive to citizens' concerns. *(Previously Law Enforcement Policy 4.1C.2)*
- **Policy SN-4.2** Provide for assessment of changing community needs and expectations. *(Previously Law Enforcement Policy 4.1C.1)*

**GOAL SN-5 EFFECTIVE FIRE SERVICE RESPONSE SYSTEM — PROVIDE A FIRE SERVICE RESPONSE SYSTEM THAT WILL CONTROL THE SPREAD OF FIRE IN BUILDINGS AND OTHER PROPERTIES AND MAINTAIN MINIMAL CASUALTIES AND PROPERTY LOSS FROM FIRE AND OTHER RELATED EMERGENCIES.** *(Previously Fire Services Goal A)*

- **Policy SN-5.1** Assure that equipment and facilities are provided and maintained to meet reasonable standards of safety, dependability and compatibility with fire service operations. *(Previously Fire Services Policy 4.2A.1)*
- **Policy SN-5.2** Provide training that is adequate for required duties. *(Previously Fire Services Policy 4.2A.2)*
- **Policy SN-5.3** Respond to request for services. *(Previously Fire Services Policy 4.2A.3)*
- **Policy SN-5.4** Conduct field operations and emergency scene management in a safe, effective and efficient manner. *(Previously Fire Services Policy 4.2A.4)*

**GOAL SN-6 EFFECTIVE EMERGENCY RESPONSE CAPABILITY — PROVIDE EFFECTIVE RESPONSE CAPABILITY FOR EMERGENCY MEDICAL EVENTS AND OTHER NON-FIRE INCIDENTS THAT MAY DIRECTLY ENDANGER THE LIVES, PROPERTY AND WELL BEING OF THE COMMUNITY. (Previously Fire Services Goal 4.2B / Adopted in 1995)**

- **Policy SN-6.1** Provide immediate life support to those who are threatened by situations requiring emergency medical services or rescue. *(Previously Fire Services Policy 4.2B.1)*

**GOAL SN-7 EFFECTIVE EMERGENCY COMMUNICATION SERVICES — PROVIDE EMERGENCY COMMUNICATIONS SERVICES. (Previously Support Services Goal D)**

- **Policy SN-7.1** Provide emergency communications services 24 hours a day 100% of the time. *(Previously Support Services Policy 4.3D.1)*

## Noise

**GOAL SN-8 COMPATIBLE NOISE ENVIRONMENT — MAINTAIN OR ACHIEVE A COMPATIBLE NOISE ENVIRONMENT FOR ALL LAND USES IN THE COMMUNITY. (Previously Noise Goal 3.6A/Adopted in 1997)**

- **Policy SN-8.1** Enforce and supplement state laws regarding interior noise levels of residential units. *(Previously Noise Policy 3.6A.2)*
- **Policy SN-8.2** Apply Title 24 noise insulation requirements to all new single-family detached homes. *(Previously Noise Action Statement 3.6A.2b)*
- **Policy SN-8.3** Attempt to achieve a maximum instantaneous noise level of 50 dBA in bedrooms and 55 dBA in other areas of residential units exposed to train or aircraft noise, where the exterior Ldn exceeds 55 dBA. *(Previously Noise Action Statement 3.6A.2c)*
- **Policy SN-8.4** Prevent significant noise impacts from new development by applying state noise guidelines and Sunnyvale Municipal Code noise regulations in the evaluation of land use issues and proposals. *(Previously Noise Policy 3.6A.1)*
- **Policy SN-8.5** Comply with Figure 6-5, “State of California Noise Guidelines for Land Use Planning” for the compatibility of land uses with their noise environments, except where the City determines that there are prevailing circumstances of a unique or special nature. *(Previously Noise Action Statement 3.6A.1c)*
- **Policy SN-8.6** Use Figure 6-6, “Significant Noise Impacts from new Development on Existing Land Use” to determine if proposed development results in a “significant noise impact” on existing development. *(Previously Noise Action Statement 3.6A.1d)*



- **Policy SN-8.7** Supplement Figure 6-4, “Noise and Land Use Compatibility Guidelines” for residential uses by attempting to achieve an outdoor Ldn of no greater than 60 dBA for common recreational areas, backyards, patios and medium and large-size balconies. These guidelines should not apply where the noise source is railroad or an airport. If the noise source is a railroad, then an Ldn of no greater than 70 dBA should be achieved in common areas, backyards, patios and medium and large balconies. If the noise source is from aircraft, then preventing new residential uses within areas of high Ldn from aircraft noise is recommended. *(Previously Noise Action Statement 3.6A.1f)*
- **Policy SN-8.8** Avoid construction of new residential uses where the outdoor Ldn is greater than 70 dBA as a result from train noise. *(Previously Noise Action Statement 3.6B.6c)*
- **Policy SN-8.9** Consider techniques which block the path of noise and insulate people from noise. *(Previously Noise Policy 3.6A.3)*

**GOAL SN-9 ACCEPTABLE LIMITS FOR COMMUNITY NOISE — MAINTAIN OR ACHIEVE ACCEPTABLE LIMITS FOR THE LEVELS OF NOISE GENERATED BY LAND USE OPERATIONS AND SINGLE-EVENTS (COMMUNITY NOISE).** *(Previously Noise Goal 3.6C/Adopted in 1997)*

- **Policy SN-9.1** Regulate land use operation noise. *(Previously Noise Policy 3.6C.1)*
- **Policy SN-9.2** Regulate select single-event noises and periodically monitor the effectiveness of the regulations. *(Previously Noise Policy 3.6C.2)*
- **Policy SN-9.3** Apply conditions to discretionary land use permits which limit hours of operation, hours of delivery and other factors which affect noise. *(Previously Noise Action Statement 3.6C.1b)*

**GOAL SN-10 MAINTAINED OR REDUCED TRANSPORTATION NOISE — PRESERVE AND ENHANCE THE QUALITY OF NEIGHBORHOODS BY MAINTAINING OR REDUCING THE LEVELS OF NOISE GENERATED BY TRANSPORTATION FACILITIES.** *(Previously Noise Goal 3.6B/Adopted in 1997)*

- **Policy SN-10.1** Refrain from increasing or reduce the noise impacts of major roadways. *(Previously Noise Policy 3.6B.1)*
- **Policy SN-10.2** Support efforts to reduce or mitigate airport noise, including noise impacts of Moffett Federal Airfield, San Jose International Airport and helicopters. *(Previously Noise Policies 3.6B.2, 3.6B.3, 3.6B.4 and 3.6B.5)*
- **Policy SN-10.3** Oppose any effort and/or expenditure of public funds to promote Moffett Federal Airfield for non-federal purposes. *(Previously Noise Action Statement 3.6B.3g)*
- **Policy SN-10.4** Mitigate and avoid the noise impacts from trains and light rail facilities. *(Previously Noise Policies 3.6B.6 and 3.6B.7)*



## CHAPTER 7 — ENVIRONMENTAL MANAGEMENT (EM)

### Water Supply

**GOAL EM-1 ADEQUATE WATER SUPPLIES — ACQUIRE AND MANAGE WATER SUPPLIES SO THAT EXISTING AND FUTURE REASONABLE DEMANDS FOR WATER, AS PROJECTED IN THE 20-YEAR FORECAST, ARE RELIABLY MET. (Previously Water Resources Goal A/ Adopted in 2008)**

- **Policy EM-1.1** Water Supply — Manage water supply to meet demands for potable water through the effective use of water supply agreements. *(Previously Water Resources Policy A.1.)*
- **Policy EM-1.2** Maximize recycled water use for all approved purposes both within and in areas adjacent to the City, where feasible. *(Previously Water Resources Policy A.2.)*
- **Policy EM-1.3** Provide enough redundancy in the water supply system so that minimum potable water demand and fire suppression requirements can be met under both normal and emergency circumstances. *(Previously Water Resources Policy A.3)*

**GOAL EM-2 WATER CONSERVATION — PROMOTE MORE EFFICIENT USE OF THE CITY'S WATER RESOURCES TO REDUCE THE DEMANDS PLACED ON THE CITY'S WATER SUPPLIES. (Previously Water Resources Goal B/Adopted 2008)**

- **Policy EM-2.1** Lower overall water demand through the effective use of water conservation programs in the residential, commercial, industrial and landscaping arenas. *(Previously Water Resources Policy B.1)*

**GOAL EM-3 RELIABLE AND SAFE WATER DISTRIBUTION — PROACTIVELY MAINTAIN THE WATER DISTRIBUTION SYSTEM INFRASTRUCTURE TO ENSURE THE RELIABLE AND SAFE DELIVERY OF WATER UNDER NORMAL AND EMERGENCY CONDITIONS TO BOTH CURRENT AND FUTURE CUSTOMERS. (Previously Water Resources Goal C)**

- **Policy EM-3.1** Maintain a preventative maintenance program that provides for reliability of potable and recycled water systems. *(Previously Water Resources Policy C.1)*
- **Policy EM-3.2** Maintain a proactive Long Range Infrastructure Plan that identifies schedules, funds and implements needed system upgrades and replacements before facilities exceed their effective useful lives. *(Previously Water Resources Policy C.2)*
- **Policy EM-3.3** Maintain an up-to-date emergency water operations plan. *(Previously Water Resources Policy C.3)*

**GOAL EM-4 ADEQUATE WATER QUALITY — ENSURE THAT ALL WATER MEETS STATE AND FEDERAL STANDARDS FOR AESTHETICS, QUALITY AND HEALTH. (Previously Water Resources Goal D)**

- **Policy EM-4.1** Maintain and update a comprehensive water quality-monitoring program that meets or exceeds all state and federal requirements, while also meeting specific City and residents' needs. *(Previously Water Resources Policy D.1)*
- **Policy EM-4.2** Maintain an aggressive inspection and preventative maintenance program that ensures that backflow from potentially contaminated water services is prevented. *(Previously Water Resources Policy D.2)*
- **Policy EM-4.3** Provide appropriate security and protection of water facilities. *(Previously Water Resources Policy D.3)*
- **Policy EM-4.4** Maintain and update an action plan that responds to and protects water supplies from contamination. *(Previously Water Resources Policy D.4)*

### Wastewater

**GOAL EM-5 MINIMAL POLLUTION AND QUANTITY OF WASTEWATER — ENSURE THAT THE QUANTITY AND COMPOSITION OF WASTEWATER GENERATED IN THE CITY DOES NOT EXCEED THE CAPABILITIES OF THE WASTEWATER COLLECTION SYSTEM AND WATER POLLUTION CONTROL PLANT. (Previously Wastewater Management Goal 3.3.A)**

- **Policy EM-5.1** Water pollution Control Plant improvements should be designed, constructed and maintained and the quantity of industrial wastes should be controlled so that the plant does not have to be expanded in excess of its capacity of 29.5 MGD. *(Previously Wastewater Management Policy 3.3A.1)*
- **Policy EM-5.2** Ensure that wastes discharged to the wastewater collection system can be treated by existing treatment processes of the Water Pollution Control Plant. *(Previously Wastewater Management Policy 3.3A.2)*

**GOAL EM-6 EFFECTIVE WASTEWATER COLLECTION SYSTEM — CONTINUE TO OPERATE AND MAINTAIN THE WASTEWATER COLLECTION SYSTEM SO THAT ALL SEWAGE AND INDUSTRIAL WASTES GENERATED WITHIN THE CITY ARE COLLECTED AND CONVEYED UNDER SAFE AND SANITARY CONDITIONS TO THE WATER POLLUTION CONTROL PLANT. (Previously Wastewater Goal 3.3B)**

- **Policy EM-6.1** Inspect critical points in the wastewater management system annually to ensure that the proper level of maintenance is being provided and that the flow in sewers does not exceed design capacity. *(Previously Wastewater Management Policy 3.3B.1)*

**GOAL EM-7 EFFECTIVE WASTEWATER TREATMENT — CONTINUE TO OPERATE AND MAINTAIN THE WATER POLLUTION CONTROL PLANT, USING COST EFFECTIVE METHODS, SO THAT ALL SEWAGE AND INDUSTRIAL WASTES GENERATED WITHIN THE CITY RECEIVE SUFFICIENT TREATMENT TO MEET THE EFFLUENT DISCHARGE**

AND RECEIVING WATER STANDARDS OF REGULATORY AGENCIES. *(Previously Wastewater Goal 3.3C)*

- **Policy EM-7.1** Monitor Water Pollution Control Plant operations and maintenance to meet regulatory standards. *(Previously Wastewater Management Policy 3.3C.1)*
- **Policy EM-7.2** Coordinate operating procedures with the City energy policy to optimize an alternative energy program so that minimum use and reliance are placed on outside energy sources. *(Previously Wastewater Management Policy 3.3C.2)*
- **Policy EM-7.3** Actively participate in the watershed management approach to solving water quality issues of the Santa Clara Basin Watershed and the South Bay. *(Previously Wastewater Management Policy 3.3C.3)*
- **Policy EM-7.4** Produce quality recycled water and seek to maximize the use of this resource. *(Previously Wastewater Management Policy 3.3C.4)*

### Urban Runoff

**GOAL EM-8 PROTECTION OF CREEKS AND BAY — ASSURE THE REASONABLE PROJECTION OF BENEFICIAL USES OF CREEKS AND SAN FRANCISCO BAY, ESTABLISHED IN THE REGIONAL BOARD'S BASIN PLAN, AND PROTECT ENVIRONMENTALLY SENSITIVE AREAS.** *(Previously Surface Runoff Goal A/Adopted in 1993)*

- **Policy EM-8.1** Comply with regulatory requirements and participate in processes which may result in modifications to regulatory requirements. *(Previously Surface Runoff Policy A.1)*
- **Policy EM-8.2** Continue to support the identification and development of approaches to stormwater treatment and best management practices to control sources of pollutants through participation in local, regional, statewide and national associations and agencies (e.g. Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVRRP), Bay Area Stormwater Management Agencies Association, Stormwater Quality Association, and American Public Works Association and similar organizations). *(Previously Surface Runoff Policy A.2)*
- **Policy EM-8.3** Ensure that BMPs stormwater control measures and best management practices are implemented to reduce the discharge of pollutants in storm water to the maximum extent practicable. *(Previously Surface Runoff Policy A.3)*
- **Policy EM-8.4** Effectively prohibit illicit discharges and improper disposal of wastes into the storm drain system. *(Previously Surface Runoff Policy A.4)*
- **Policy EM-8.5** Prevent accelerated soil erosion. Continue implementation of a construction site inspection and control program to prevent discharges of sediment from erosion and discharges of other pollutants from new and redevelopment projects. *(Previously Surface Runoff Policy A.5)*

See Policy LT-2.6  
(Streamside Development)

- **Policy EM-8.6** Minimize the impacts from stormwater and urban runoff on the biological integrity of natural drainage systems and water bodies.

**GOAL EM-9 ADEQUATE STORM DRAIN SYSTEM — MAINTAIN STORM DRAIN SYSTEM TO PREVENT FLOODING.** *(Previously Surface Runoff Goal B/Adopted in 1993)*

- **Policy EM-9.1** Maintain and operate the storm drain system so that storm waters are drained from 95% of the streets within one hour after a storm stops. *(Previously Surface Runoff Policy B.1.)*
- **Policy EM-9.2** Respond to storm drain emergencies. *(Previously Surface Runoff Policy B.2)*

**GOAL EM-10 REDUCED RUNOFF AND POLLUTANT DISCHARGE — MINIMIZE THE QUANTITY OF RUNOFF AND DISCHARGE OF POLLUTANTS TO THE MAXIMUM EXTENT PRACTICABLE BY INTEGRATING SURFACE RUNOFF CONTROLS INTO NEW DEVELOPMENT AND REDEVELOPMENT LAND USE DECISIONS.** *(Previously Surface Runoff Goal D/Adopted in 1993)*

- **Policy EM-10.1** Consider the impacts of surface runoff as part of land use and development decisions and implement BMPs to minimize the total volume and rate of runoff of waste quality and quantity (hydro modification) of surface runoff as part of land use and development decisions. *(Previously Surface Runoff Policy D.1)*
- **Policy EM-10.2** Consider the ability of a land parcel to detain excess storm water runoff in flood prone areas and require incorporation of appropriate controls. Require the incorporation of appropriate stormwater treatment and control measures for new and redevelopment regulated projects and/or any sites that may reasonably be considered to cause or contribute to the pollution of stormwater and urban runoff as defined in the current version of the stormwater Municipal Regional Permit. *(Previously Surface Runoff Policy D.2)*
- **Policy EM-10.3** Require the incorporation of appropriate stormwater treatment and control measures for industrial and commercial facilities as identified in the stormwater Municipal Regional Permit.
- **Policy EM-10.4** Support legislation and regulations that will reduce or eliminate pollutants of concern at the source.
- **Policy EM-10.5** Promote education and outreach efforts to schools, youth, residents, and businesses regarding urban runoff and stormwater pollution prevention actions.

## Air Quality

**GOAL EM-11 IMPROVED AIR QUALITY IMPROVE SUNNYVALE'S AIR QUALITY AND REDUCE THE EXPOSURE OF ITS CITIZENS TO AIR POLLUTANTS. (Previously Air Quality Goal A)**

- **Policy EM-11.1** The City should actively participate in regional air quality planning. *(Previously Air Quality Policy C.1 also Air Quality Goal C)*
- **Policy EM-11.2** Utilize land use strategies to reduce air quality impact. *(Previously Air Quality Policy B.1)*
- **Policy EM-11.3** Require all new development to utilize site planning to protect citizens from unnecessary exposure to air pollutants. *(Previously Air Quality Policy A.1)*
- **Policy EM-11.4** Apply the Indirect Source Rule to new development with significant air quality impacts. Indirect Source review would cover commercial and residential projects as well as other land uses that produce or attract motor vehicle traffic. *(Previously Air Quality Policy B.3)*
- **Policy EM-11.5** Reduce automobile emissions through traffic and transportation improvements. (Cross reference with LUTE.) *(Previously Air Quality Policy A.2)*
- **Policy EM-11.6** Contribute to a reduction in Regional Vehicle Miles Traveled. *(Previously Air Quality Policy C.3)*
- **Policy EM-11.7** Reduce emissions from City of Sunnyvale fleet vehicles. *(Previously Air Quality Policy C.4)*
- **Policy EM-11.8** Assist employers in meeting requirements of Transportation Demand Management (TDM) plans for existing and future large employers and participate in the development of TDM plans for reemployment centers in Sunnyvale. *(Previously Air Quality Policy B.2)*

## Solid Waste

**GOAL EM-12 SAFE AND HEALTHY SOLID WASTE COLLECTION ENSURE THAT MUNICIPAL SOLID WASTE IS COLLECTED AND TRANSPORTED IN A SAFE AND HEALTHY MANNER. (Previously Solid Waste Goal 3.2A/Adopted in 1993)**

- **Policy EM-12.1** Provide convenient, competitively priced solid waste collections services. *(Previously Solid Waste Policy 3.2A.1)*

**GOAL EM-13** CLEAN NEIGHBORHOODS ENCOURAGE RESIDENTS TO MAINTAIN CLEAN NEIGHBORHOODS BY PREVENTING UNSIGHTLY ACCUMULATIONS OF DISCARDED MATERIALS AND ILLEGAL DUMPING OF MUNICIPAL SOLID WASTE. *(Previously Solid Waste Goal 3.2C/Adopted in 1993)*

- **Policy EM-13.1** Provide periodic opportunities for residents to dispose of refuse at discounted or no charge. *(Previously Solid Waste Policy 3.2C.1)*

**GOAL EM-14** RECYCLING AND SOURCE REDUCTION PROGRAMS REDUCE SOLID WASTE DISPOSAL TO 50% OR LESS OF THE AMOUNT GENERATED IN 1990 (AS ADJUSTED TO REFLECT POPULATION AND ECONOMIC CHANGES) IN THE MOST COST-EFFECTIVE MANNER. *(Previously Solid Waste Goal 3.2B/Adopted in 1996)*

- **Policy EM-14.1** Reduce generation of solid waste by providing source reduction programs and promoting reduction behavior. *(Previously Solid Waste Policy 3.2B.1)*
- **Policy EM-14.2** Maximize diversion of solid waste from disposal by use of demand management techniques, providing and promoting recycling programs, and encouraging private sector recycling. *(Previously Solid Waste Policy 3.2B.2)*
- **Policy EM-14.3** Meet or exceed all federal, state and local laws and regulations concerning solid waste diversion and implementation of recycling and source reduction programs. *(Previously Solid Waste Policy 3.2B.3)*
- **Policy EM-14.4** Increase demand for recycled materials by advocating local, state and federal legislation that will increase use of recycled content products. *(Previously Solid Waste Policy 3.2B.4)*

**GOAL EM-15** ENVIRONMENTALLY-SOUND DISPOSAL DISPOSE OF SOLID WASTE IN AN ENVIRONMENTALLY SOUND, DEPENDABLE AND COST-EFFECTIVE MANNER. *(Previously Solid Waste Goal 3.2D/Adopted in 1996)*

- **Policy EM-15.1** Assure that the City possesses a minimum of five years of refuse disposal capacity at all times. *(Previously Solid Waste Policy 3.2D.1)*
- **Policy EM-15.2** Reduce the amount of refuse being disposed, generate recycling revenues, and minimize truck travel to the disposal site through use of the Sunnyvale Materials Recovery and Transfer (SMaRT) Station. *(Previously Solid Waste Policy 3.2D.2)*

**APPENDICES**

- Appendix A Implementation Programs
- Appendix B Definitions Of General Plan Terms And Acronyms
- Appendix C Index
- Appendix D Resolutions (Table Of Original Implementing Resolution And Copy Of The Resolution Authorizing Consolidation)
- Appendix E Housing Element
- Appendix F Transportation Technical Report
- Appendix H Noise Technical Report
- Appendix H Air Quality Technical Report







